



On flip chart paper, draw the center box with lines from each corner as indicated below. Use the information in the boxes in each quadrant to complete this Action Plan Exercise – Have one person record the ideas into the corresponding quadrant – when complete all four quadrants should funnel into the center box to prepare your message.

What are the positive features of the Community? What do people care about and value in the community?? How do these values reinforce your idea? See Information gathered in Session 5 – “Appreciating our Community and it’s Values”.

What will the community gain from this action? How does this lead us toward a better future and fulfill our vision – Group discussion.

Refer to information gathered in Session 1 - “Dream Community and Your Part in It”.

What supporting research and information would we share with those in our community? Why is this important to us – group discussion. Include information gathered earlier in this session.

Action Item
Using all quadrants, gather the information for your “Message”

What are the problems and issues involved in our community? See information gathered in Session 5 – SPOT Analysis.
How does this impact our community and our project – Group discussion.

