



**Research findings from "Where Do I Find this Information" Activity**

	<b>Question</b>	<b>Information Source</b>	<b>Information Gained</b>
1	In What Industry is your Business		
2	Identify a Trade Association for your Business		
3	How has your industry developed		
4	What is the growth pattern for your business		
5	What are some current trends for your business		
6	What is the salary range for people involved in this type of business		
7	What is the gender of the customer group that would buy my product or use my service and how many are there of this age range in my customer area		
8	What is the average income level for my area		
9	What education level is prevalent in this area		

10	What occupations do my customer base have		
11	Ethnic Origin listings		
12	Where do people shop in my area		
13	Are there locations that could be utilized locally for my business		
14	What is the tax levy for my area		
15	What is the average value for a commercial lot in my area		
16	Who is my competition in my town/city?		
17	Who is my competition in this County?		
18	Who is my competition with 50 miles?		
19	Who is my online competition?		