



Know how. Know **now**.



Identifying Community Values and Assets*

Begin the lesson by asking ‘*When you value something, what does that mean?*’ --
Discuss as a group. Come to consensus on what “value” means for this exercise.

Activity Guidelines:

Hand out this worksheet

Divide flip chart paper into two halves. Write “Good Things” on the top left side of the paper and “Values” on the top right side of the paper. Ask the participants to think about and answer the following two questions as they relate to the community:

Questions:

1. List a few things that you think are good about our community?
2. What do you value about our community?

Ask the participants to report in – try to capture their thoughts on a master chart using flip chart paper on the wall. An alternative might be for them to jot down their top five values and top five assets on sticky notes and attach them to the flip chart paper.



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Community Connections is a Signature Program of the UNL Extension Entrepreneurship Team.



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Some suggested questions following this activity would be:

- a. Did anyone have the same values?
- b. Did anyone have a different value?
- c. Does everyone agree on the same values and assets of our community?
- d. Why are values and positive assets important in a community?
- e. Why do we need to know these things?

*Adapted from Ribori, Marlene K., and Butler, C. Policy Education and Civic Engagement. University of Nevada Cooperative Extension Curriculum Material – 07-04.



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